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PRESS RELEASE  
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FOR IMMEDIATE RELEASE

### **MO BOY LLC AND BRAMAR MARKETING TO HOST 2<sup>nd</sup> ANNUAL POCONO SUMMER FEST**

East Stroudsburg, PA: July 8<sup>th</sup>, 2019 – BraMar Marketing, Eating A2Z, Mo Boy LLC and The Brandon Wood Foundation are proud to announce the 2<sup>nd</sup> Annual Pocono Summer Fest on August 17<sup>th</sup>, 2019 at Dansbury Park, located in East Stroudsburg, PA.

Mo Boy LLC, founded by pro basketball player and entrepreneur, Brandon Wood along with his father Anthony “Kip” Wood, have held the family-focused two-day event for the last five years in Brandon’s hometown of Kokomo, Indiana. Due to the success of the 2018 event, Mo Boy and BraMar Marketing have made the decision to bring the event back to the Poconos.

Attendance at last year’s event and the HUGE success of the last few year’s events made the decision simple to bring the BraMar/Mo Boy brands back to Monroe County. “Mo Boy LLC is very excited about hosting the Pocono event again this year. Our company goals have always been focused on delivering services, outreach and events that Guide, Motivate and Inspire the communities in which we touch. We are excited to include Monroe County as one of those communities again.” says Mo Boy CEO Brandon Wood.

The event will feature:

- ***Open 5 on 5 Basketball Tournament***
- ***10-Team Cornhole Tournament***
- ***Raffles/Games***
- ***Live DJ***
- ***FUN!!!***
- ***Food/Beverages***
- ***Guest Speakers***
- ***Kidz Zone***

BraMar Marketing expects over 500 attendees and the participation of 5-10 basketball teams from across the Northeast. Local vendors will offer a wide variety of food and beverages.

A portion of ALL event proceeds will benefit The Brandon Wood Foundation, a nonprofit that is dedicated to the promotion and development of young people in achieving their full physical, intellectual, and social potentials. BraMar Marketing is an integrated marketing, event management and social media consulting firm. Eating A2Z is a culinary marketing firm specializing in marketing, food photography and branding. Mo Boy LLC is a company responsible for the management of a group of vertically integrated operating businesses. Its core capabilities include Youth Mentoring, Sports/Athlete Management, Talent/Event Management and Business Services. For further information or sponsorship opportunities, contact Anthony Wood at 602-435-1147 or visit [www.moboyllc.com](http://www.moboyllc.com).

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